

Dell SecureWorks: Your Best Defense in the War Against Hackers Script

Hacking is a big industry today – in some cases it's even sponsored by nation states
The threat hackers pose to technology and information systems is real ... and growing
Just Google the word "hacker" and you'll get between 250-400 million hits
"How to become a hacker" is always in the top 10 search results

So what's the best defense in the war against hackers?
Companies and government institutions that increase real-time defenses with knowledgeable people and strong processes from experts like Dell SecureWorks are in a good position to combat the threat

It's important to remember this is only a 25 year old industry
The internet really didn't start to be used effectively until the 90s
...when Security was basically an after-thought

But the reality today is that hackers and security concerns must be addressed
Unfortunately defending against hackers is complicated... and there are several reasons why

There are not a lot of security resources available to work on the good side
Universities only recently started offering programs with information security degrees
As a matter of fact, if you look at some of today's top notch security professionals, many left college, are self-taught, or never took a security course in college
According to one source, "for every 20 new security positions open there's typically only 1 person qualified to fill it"

Another reason...the hacking industry isn't hard or expensive to enter...
With a computer and network access – along with guides easily found online – it's not hard to become a hacker

And the risks to hackers so far have been fairly low
With the nature of the "crime" so impersonal, people are lured in very easily

Hackers are a little like water; they flow to the easiest places to get into
They scan everything, looking for who has the weakest defense and who might have something of value on their systems
If a hacker wants to penetrate your system, they will

But, by increasing defenses in a real-time manner, companies can stop or divert hackers so that they decide it's not worth their time or energy to try to break into your system

Dell SecureWorks closes the gap of available resources to fight the bad guys
We're your first line of defense

By partnering with organizations to extend their security teams with 24x7 monitoring, consulting and managing, Dell SecureWorks helps to increase the effectiveness of security controls – while keeping costs down

We work with organizations of all sizes and across many industries – from small retailers and community credit unions to Fortune 10 companies

Our flexible pricing also allows companies to choose the right-size solution for their risk situation

While many companies turn to security technology to protect them, the technology alone without the right processes and people, still leave big gaps for hackers to find and penetrate

Dell SecureWorks specializes in well-defined, repeatable processes that are implemented by highly trained and certified security experts

Picture us as your military radar capable of finding and filling in the gaps

We use technology to stay ahead of the threat and roll out counter measures to combat hackers


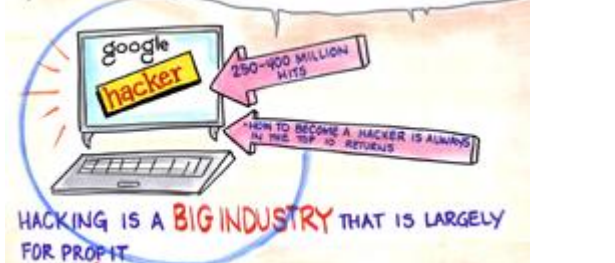




With Dell SecureWorks, you have the highly trained, certified security experts to protect you - 24 hours a day; 7 days a week; 365 days a year






Our vision is to be the global leader in information security services

Our mission is to protect our customers with exceptional information security services



We will continue to revolutionize with the ability to protect mobile and cloud environments and to uncover even earlier detection of new and targeted threats so we can continue to provide our customers with the information security services they can trust

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Video/Illustration	Script
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